

Kodak Alaris gives back

8 December 2017

As individuals, contributing to community outreach often starts slowly in our own corner of the world. But when we come together as a global company, the impact travels quickly. During 2017, I've seen that happen through our collective commitment to consumers, customers, partners and especially one another.

To show Kodak Alaris' appreciation, I am excited to share the results of KAre about Community Investment & Outreach. As a part of our [Corporate Social Responsibility](#) program, it encourages employee volunteerism worldwide; many now dedicate personal time and talents to important organizations and causes. Together, we have made a positive difference in people, the environment, and the places where we live and work.

Thank you to our amazing employees for all you have done!

In support and recognition of your leadership in local communities, I'd like to share some of the year's highlights:



[WaterAid Hydration Challenge](#) US & UK employee fundraiser: \$2,701 (exceeding our goal of \$2,500)

[United Way](#): US&C United Way 2017-18 Campaign: Exceeded its goals with 109 employees attending Rochester Day of Caring event in May. Employee contributions of \$65,000 (given over the course of one year).

[American Heart Association](#): Employee contributions of \$7,600

- American Heart Association "Happy Hour for Heart Health" event in May raised \$2,100
- Heart Walk raised \$5,500

Sleep out for [DENS](#): £4000

[Red Nose Day](#), March 2017: £356

[The Hospice of St Francis](#) Easter Raffle: £228

[MacMillan Cancer Support, The Coffee Morning](#): £590.01

[Children in Need Cake Sale](#): £400

[Heartwood Forest Tree Planting](#) to offset Our Co2 Emissions, Team Participation

[Chase Corporate Challenge](#), Team participation

[Manufacturing Day](#) in Rochester: This was an opportunity to share the importance of education and the opportunities of careers within and supporting Manufacturing in the Rochester area.

[**Foodlink**](#), Team Participation

[**Grocery Run**](#), Team Participation providing food for those in need

[**Second Harvest Food Bank of Central Florida**](#), Team Participation

KA Colorado “In Kind” Picturemaker, contributions at charity events



Thank you Kodak Alaris for your corporate sponsorship!

- Heartwood Forest Tree Planting – \$1,000
- Chase Corporate Challenge – Company-branded T-shirts
- Foodlink – \$1,000
- Grocery Run – \$600
- United Way – \$1,000
- American Heart Association – \$2,000
- Manufacturing Day – Donation of cell phone wallets

As we proceed into 2018...

Keep in mind that our volunteer program enables employees to take up to two days (16 hours) of paid leave per year to volunteer in their communities (please ensure supervisor permissions). In further support of our communities, we continue to consider “In Kind” Services requests.

“In Kind Sharing Everyday Moments That Matter”

This initiative will extend photo services within our community so that others can preserve and savor those special moments. Kodak Alaris gives back by helping to print and save those Kodak Moments that mean the most and will last a lifetime. [Requests for “In Kind” Services](#) will be considered based on demonstration of helping people and making a difference in their everyday lives. Requestors will need to provide specific examples of the “before & after” anticipated impacts.

Employee Enrichment, and Environment, Health & Safety

Beyond Community Outreach, our further focus areas of CSR will support Employee Enrichment programs that include opportunities to make Kodak Alaris a fun place to work. Whether that’s a picnic, a year-end celebration, or supporting a team of individuals in a cause that matters most to them, we want to facilitate making it happen.

KAre About Wellness Program

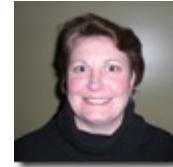
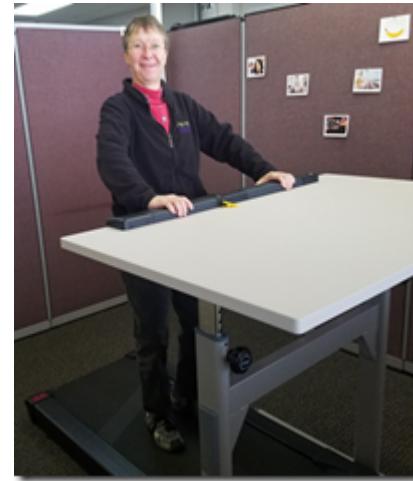
Incorporating financial, work, and life initiatives, this program provides opportunities for seminars, workshops, wellness fairs, and walk and hydration programs. In Rochester, we also have a dedicated **“Wellness Work Space”** to promote healthy work habits (stand up

conference rooms, treadmill desk, sit-stand desks, balance ball chairs).

Environment, Health and Safety programs include initiatives which will advance our 5-year Environmental Goals. Watch for our 2017 Environmental Report to be published in the coming year that outlines accomplishments toward reaching our goals.

Our sincerest thanks go out to all who have volunteered your time, talents in support of our Community Outreach campaigns—including **American Diabetes Association** and **Tour de Cure** Team Participation.

And to do more of the same as we enter 2018!



By Lisa Wainwright, Americas HR Director

Posted: 8 December 2017

Categories: Human Resources;Asia Pacific;Europe, Middle East, Africa;Latin America;US and Canada
