

8/8/98

# Ear Today, Corn Tomorrow

Get All the Home-Grown Corn  
You Can Eat at Wegmans!



If you've driven past local corn fields wondering when all those golden ears would appear in our stores, the time is now. We have bushels of crisp, sweet corn bursting with farm-stand flavor arriving daily, sometimes many times a day, as the **heart of the home-grown season** quickly approaches.

We're proud to point out that during this season **100% of our corn is delivered directly to our stores by local growers** who have raised it using Integrated Pest Management techniques - so it's **good for you and the earth**.

Along with all of our growers, Wegmans supports a sustainable approach to farming through the use of IPM, which requires **dedication and perseverance** on the farm. It works by limiting

